



文化更新研究中心
Culture Regeneration Research Society

情繫中國育幼苗

China Passion 中國育幼苗 The Growing Seeds Project



好雨春風日月昭
萬心博愛征途遠
僑情熱血未嫌遙
大夢重



他們需要您的支持！

支助中國農村教育第十七屆籌款晚宴

17th Annual Charity Dinner for Education in Rural China

Sunday, October 20, 2019

講員：梁燕城 博士

Speaker : Dr. In-Sing Leung

釣魚台國宴

Premiere Ballroom & Convention Centre
9019 Leslie St., Richmond Hill, ON L4B 4A3

六時恭候，六時三十分開始中式晚宴

Reception at 6:00 p.m. • Dinner (Chinese Cuisine) at 6:30 p.m. sharp

請從速贊助及購票！

For sponsorship and tickets, please call **416-786-9255**



facebook
Fan Pages

www.facebook.com/crrstoronto

CRRS Toronto Chapter

P.O. Box 7247, 7060 Warden Avenue, Markham, ON L3R 5Y0 CANADA

Website : www.crrstoronto.org E-mail: info@crrstoronto.org Charitable Registration No. : 898951660 RR0001



Mission Statement:

The purpose of CRRS Toronto Chapter's "The Basic Education Program in Rural China" is to financially assist children/youth from rural China to pursue their education, to help them develop good character and to encourage them to serve their communities and beyond.

Work of the Toronto Chapter

Since 2003, the CRRS Toronto Chapter has been hosting an annual Gala to raise funds and to promote public awareness of the different educational programs of the "The Growing Seeds Project". Participation and donations for these fundraising events have increased each year. Currently, we are devoting our effort on:

1. Student Sponsorship Project

This basic program provides financial support for under-privileged children to receive education. Although there is a 9-year mandatory free education system in China, poverty prevents many children from attending primary and secondary school. In the remote rural villages where there are no local schools, children need to be sent to town to attend school. However, many families have to keep their children to help out with farming. The families have no financial means to pay for textbooks and room and board. These less fortunate children often miss the opportunity of an education. The Student Sponsorship Project (which include primary, secondary and vocational education) was designed to offer basic schooling and to improve the quality of education for children from rural areas.

2. University Student Sponsorship Project

As of 2006, CRRS Toronto Chapter started to provide financial assistance to post-secondary students to pay for their first year's educational expenses. It allows students to have a good start working towards achieving a higher education. After supporting them for a year, students will be expected to finance their university/college education by getting part-time jobs, summer jobs and / or some scholarships.

3. Building and Repairing Schools

Provided that strict criteria have been met, financial support will be given to build new schools and school facilities, and to repair / renovate existing schools.

4. Special Projects

- In 2015, many new books were purchased for 20 school libraries.
- In 2014, 1,400 backpacks were donated to underprivileged students in Rural Guangxi.
- In 2007-2011, a computer laboratory, a language laboratory and a digital library were built at "Rongshui Second High School".

5. "Project Shine"

"Project Shine" was introduced in the summer of 2008. Every summer, a group of Canadian youths travelled to Guangxi to teach English to the school children in the rural areas for two weeks. Project Shine provides an English-learning and cultural-exchange platform for youths in China and from North America. It offers memorable life experiences for the Canadian youths.

Looking Ahead

We wish to:

1. Support more students in the 4 counties in Guangxi and explore additional counties.
2. Build more schools and repair more school buildings and facilities.
3. Develop Multi-purpose Resource Centres in more schools in different regions.
4. Organize and recruit volunteers who are experienced in educational/teaching and professional fields to provide summer training sessions for high school/ vocation school students and teachers in Guangxi.
5. Encourage more young people to participate in the "Project Shine" program to experience life in China and an opportunity to learn and influence others.

The Blessing of Giving

Members of the CRRS Toronto Chapter are volunteers. For years, many members have gone on self-funded trips to visit the students, their families and the schools in Guangxi. During their visit, our members invested valuable time in offering counseling and English training for the students.

In addition to financial assistance, our members establish close contact with the students and the teachers to provide them with ongoing encouragement. This helps the CRRS Toronto members to understand their struggles and needs, and tailor ongoing assistance.

Love Never Fails

The CRRS Toronto Chapter believes that this power of love will continue to grow – to help many who need assistance and to bring hope and encouragement to everyone.

Reflection

"There will always be poor people in the land. Therefore I command you to be openhanded toward your brothers and toward the poor and the needy in your land."

- Deuteronomy 15:11





China Passion Theme Sponsor

\$7,200

As a China Passion Theme Sponsor, you will be provided with:

- Your company will be acknowledged as the China Passion Theme Sponsor in our promotional broadcast / newspaper advertisement:

Fairchild Television:	10 X 15 seconds commercial
Talentvision:	12 X 15 seconds commercial
A1 Chinese Radio :	10 X 30 seconds commercial
Newspaper (Sing Tao):	2 X 1/4 page B/W advertisement

- Company's name and logo will be displayed in prime space on all Charity Gala related print materials such as posters and advertisement
- 2 VIP complimentary tables for a total of 20 guests at the Charity Gala
- Company will be honoured with a plaque at the Charity Gala
- Company's commercial (video up to 30 seconds, provided by you) will be shown on screen during the Charity Gala
- Company's name and logo will be displayed on screen during the Charity Gala
- One full-page colour advertisement* in the souvenir Program Book of the Charity Gala (Trim Size: 8.5"W x 11"H; Non-bleed Size: 7.75"W x 10.5"H)
- Company's name will be acknowledged in the souvenir Program Book of the Charity Gala
- Company's banner will be displayed at the Charity Gala venue hall

* Please e-mail your logo and digital/camera-ready artwork to: info@crrstoronto.org no later than **Monday, September 16, 2019**. Please call 416-786-9255 for any inquiries.



Ph.D. Sponsor

\$2,800

As a Ph.D. Sponsor, you will be provided with:

- Your company will be acknowledged as the Ph.D. Sponsor in our promotional newspaper advertisement (Sing Tao): 2 X B/W advertisement
- Company's name and logo will be displayed in prime space on all Charity Gala related print materials such as posters and advertisement
- 1 VIP complimentary table for 10 guests at the Charity Gala
- Company will be honoured with a plaque at the Charity Gala
- Company's name and logo will be displayed on screen during the Charity Gala
- One full-page colour advertisement* in the souvenir Program Book of the Charity Gala (Trim Size: 8.5"W x 11"H; Non-bleed Size: 7.75"W x 10.5"H)
- Company's name will be acknowledged in the souvenir Program Book of the Charity Gala
- Company's banner will be displayed at the Charity Gala venue hall

Master Sponsor

\$1,800

As a Master Sponsor, you will be provided with:

- Your company will be acknowledged as the Master Sponsor in our promotional newspaper advertisement (Sing Tao): 2 X B/W advertisement
- Company's name and logo will be displayed in prime space on all Charity Gala related print materials such as posters and advertisement
- 1 VIP complimentary table for 10 guests at the Charity Gala
- Company will be honoured with a plaque at the Charity Gala
- Company's name and logo will be displayed on screen during the Charity Gala
- One full-page Black & White advertisement* in the souvenir Program Book of the Charity Gala (Trim Size: 8.5"W x 11"H; Non-bleed Size: 7.75"W x 10.5"H)
- Company's name will be acknowledged in the souvenir Program Book of the Charity Gala

* Please e-mail your logo and digital/camera-ready artwork to: **info@crrstoronto.org** no later than **Monday, September 16, 2019**. Please call 416-786-9255 for any inquiries.

According to Canada Revenue Agency's regulations, there will be no tax receipts issued for all the above sponsors. Invoices will be issued.





Advertisement *

\$500 - \$1,000

In the souvenir Program Book of the Charity Gala

Half Page (Black & White) Trim Size: 8.5"W x 5.5"H; Non-bleed Size: 7.75"W x 5"H	\$500
Full Page (Black & White) Trim Size: 8.5"W x 11"H; Non-bleed Size: 7.75"W x 10.5"H	\$750
Full Page (Colour) Trim Size: 8.5"W x 11"H; Non-bleed Size: 7.75"W x 10.5"H	\$1,000

A soft copy of the Program Book with advertisements will be displayed for a year from October 2019 to September 2020 on <http://www.crrstoronto.org/>.

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Individual Table

\$480

10 guests per table to the Gala Dinner





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416-786-9255



Date: _____
(DD/MM/YY)

Ref: _____
(For office use only)

Sponsorship Commitment Form

Kindly return this form by **Monday, September 16, 2019**. Please fax this form to 416-229-9771 OR email the following information to info@crrstoronto.org (cover page is not required).

Company or Individual Name: _____

Contact Name (for Company Only): _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Tel: _____ Email: _____
(an e-tax receipt or invoice will be sent to you via this email address)

Category of Sponsorship*

- ☐ China Passion Theme Sponsor—\$7,200
- ☐ Ph.D. Sponsor — \$2,800
- ☐ Master Sponsor — \$1,800

- ☐ Individual Table — \$480
- ☐ Ad Half Page B/W — \$500
- ☐ Ad Full Page B/W — \$750
- ☐ Ad Full Page Colour— \$1,000

*According to Canada Revenue Agency's regulations, there will be no tax receipts issued for the above sponsors. Invoices will be issued.

Education Donation**

- ☐ We are unable to participate, but have enclosed a donation to "Education Fund" \$ _____

**Your name will be acknowledged in our souvenir Program Book for a donation of \$330 or more, if received by Sept 16, 2019. Tax receipts will be issued for donations of \$20 or more. For one-time donations, tax receipts will be sent to you once donations are processed. For monthly donations, tax receipts will be sent annually.

Payment Method

- ☐ My cheque is enclosed (payable to "CRRS")
P.O. Box 7247, 7060 Warden Avenue, Markham ON L3R 5Y0
- ☐ Please charge my ☐ Visa or ☐ Master Card
 - ☐ One time ☐ Monthly for 10 months starting on _____ (DD/MM/YY)

Card Number: _____ Expiry Date: _____ / _____ (MM/YY)

Name on Card: _____ Signature: _____

Privacy Statement: CRRS is committed to respecting the privacy of its donors and supporters. Any personal information collected by CRRS will be carefully protected. Charitable Registration No. : 898951660 RR0001.



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